

SPONSORSHIP AND INDIVIDUAL OPPORTUNITIES

EMERGING MARKETS ECONOMY: PROSPECTS & CHALLENGES



Delegates
1000+

Speakers
50+

Investment Projects
200+

CEOs
500+

Forums
7+

MARKETING OPPORTUNITIES

Choose one or several marketing opportunities to enhance your company's exposure at Bia Forum Week:

Individual Offers

Prices in USD including VAT

Speaker (except speakers invited by organizers)	\$750
1 page AD banner in forum catalogue	\$500
Stand banner in forum area for one day	\$300
Video Commercial on monitors during breaks in all ballrooms	\$500
Flyer or accessory in the forum folder (number of folders 1,000), min. order 250pcs	\$250
Exhibition spot in Forum area (Standbanner, Table, 2 chairs)	\$750
Branding B2B meeting room	\$1,200
Banner on biaforum.ge till the beginning the following forums(approx. 4 months)	\$1,300
Invitation to Gala Dinner with Forum Special Guests & Company Presentation (5-10 Minutes)	\$500

SPONSORSHIP OPPORTUNITIES

Sponsorship Packages

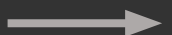
Prices in USD including VAT

General Sponsor of the BIA Forum Week	\$15,000
Gold Sponsor of the Bia Forum Week	\$12,000
Official Partner of the Forum Week	\$10,000
General Sponsor of one forum	\$8,000
Sponsor of One Forum	\$6,000
Partner of One Forum	\$4,000
Sponsor of Workshop	\$3,000

GET INVOLVED!

Contact us at info@biaforum.ge

Please find detailed information



BIA FORUM WEEK

Description

	General Sponsor	Gold Sponsor	Official Sponsor
	\$ 15,000	\$ 12,000	\$ 10,000
Forum presenter or participation on panel discussion on Opening or Bia Investment Forum day	+		
Advertisement on back cover of the forum catalogue	+		
Logo in footnotes on relevant pages in Forum Catalogue	+		
Badge lanyard branding	+		
Stand banner in forum ball room	+		
Branding of the forum folder front cover	+		
Presentation of the company during Gala Dinner with Bia Forum Special Guests	+	+	
Representation in the TV talk show	+	+	
Session presenter or moderator on relevant session		+	
Logos on workbooks and pens		+	
Branding of the forum folder back cover		+	
Stand banner outside the ball room			+
Business tour for foreign delegates in your company			+
Short video commercials on monitors during coffee break and lunch			+
Short video commercials on monitors during breaks	+	+	+
Flyer or gift placement in forum folder	+	+	+
Logo on forum folder	+	+	+
Logo on the invitation card	+	+	+
Logo on forum badge	+	+	+
Logo on the cover page of forum catalogue	+	+	+
Short description & Ad poster of the sponsor in the forum catalogue	+	+	+
Logo on the stage banner	+	+	+
Logo on shooting banner	+	+	+
Announcement in online media	+	+	+
Logo on the forum website	+	+	+
AD banner on forum website	+	+	+
Logo on BIA website	+	+	+
Logo in forum newsletters	+	+	+
Corporate Email marketing to the segmented business sectors	+	+	+
Social media coverage via BIA pages	+	+	+
Announcement and logo in forum film (post forum)	+	+	+
Number of invited persons to Gala Dinner	3	2	1

SPONSORING ONE OF THE FIVE FORUMS

Description

	General Sponsor	Gold Sponsor	Official Sponsor
	\$ 8,000	\$ 6,000	\$ 4,000
Forum presenter or participation on panel discussion at the sponsored forum	+		
Logo in the agenda next to sponsored forum	+		
Logo placement on all stage banners	+		
Logo on forum badge	+		
Representation in the TV talk show	+		
Logo on the cover page of forum catalogue	+		
Short video commercials on monitors during coffee break and lunch		+	
Logos on workbooks and pens		+	
Session presenter or moderator on relevant session		+	+
Stand banner outside the ball room		+	+
Logo placement on the stage banner of sponsored forum	+	+	+
Flyer or gift placement in forum folder	+	+	+
Logo on forum folder	+	+	+
Logo on the invitation card	+	+	+
Short video commercials on monitors during breaks	+	+	+
Short description 1/3 page	+	+	+
Logo on shooting banner	+	+	+
Announcement in online media	+	+	+
Logo on the forum website	+	+	+
AD banner on forum website	+	+	+
Logo on BIA website	+	+	+
Logo in forum newsletters	+	+	+
Corporate Email marketing to the segmented business sectors	+	+	+
Social media coverage via BIA pages	+	+	+
Announcement and logo in forum video review (post forum)	+	+	+
Invitation to Gala Dinner	2	2	1